Content Marketing Intern (m/f) | Hamburg

SwipeStox is a social network for traders with a unique concept: It allows to trade forex, indices, stocks, ETFs, CFDs and cryptocurrencies by simply copying other traders. In this way, trading is made accessible to everyone. Our goal is to see digital changes as an opportunity, and revolutionize outdated trading methods. Therefore, SwipeStox connects experienced traders with beginners, so they can pass on their trading knowledge to a worldwide audience. For more information please visit: [http://www.swipestox.com](http://www.swipestox.com)
We are offering an internship for 3-6 months to highly motivated and talented students. This internship gives the chance to make practical and creative use of the knowledge gained at university.

Your challenge:

- Supporting the marketing team in the strategic planning, implementation and publication of relevant content, e.g., e-mails, blog articles, website & mobile app content.
- Developing ideas & concepts and creating engaging social media content for cross media campaigns.
- Identifying & integrating appealing images to underpin our content in close cooperation with design department
- Working on global editorial and marketing initiatives, e.g., video content, media cooperations, community management, performance marketing and/or SEO.

Your profile:

- University student with focus on (digital/online) marketing, media/communication studies or business administration/marketing.
- First working experience in the field of content marketing and mobile apps and/or startup / communications / finance industry.
- You are experienced in the use of online-platforms and content management systems.
- Exceptional conceptual, creative and editorial skills.
• Analytical skills, reliability and good self-organization to handle projects independently.
• Native/fluent English language skills are a must (both verbal and written). German and Spanish are a plus.
• You are convinced by high self-motivation, team spirit and a secure and friendly attitude.

What we offer:

• A competitive salary.
• Great office space with an awesome roof top terrace.
• High responsibility from day ONE.
• A pleasant working environment within a dynamic and international team.
• Independent work in an innovative, rapidly growing company.
• Fast personal development and a steep learning curve.
• Flat hierarchies and short decision paths (direct daily interactions with the founding team).
• Cross-functional opportunities in project and teamwork.

Apply today if this sounds like your next challenge. Please send your CV and motivation letter to jobs@swipestox.com and get one step closer to starting your new job at SwipeStox!